

# Retention Intention Diamond Plan

## **BULK GLITTER**

Systemise the sparkle of your studio with centralised retention communication strategies that act like showering bulk glitter on your students!

- 1** Using the Bulk Glitter Companion, explore how you are currently communicating with your students and how effectively these methods are enhancing your relationship with your families.
- 2** Get clear on what feels congested or convoluted in your communication so that you can begin creating more intentional correspondence that people actually want to read.
- 3** Discover the beauty and power of Bulk Glitter Moments by reading the examples provided and considering what you want to reflect back to the students and at what specific times of the year.
- 4** Using the Glitterstorm page, strategically map out the perfect times to drop Bulk Glitter Moments to create a new level of emotional depth in your relationships.
- 5** Following the template inspiration, develop three Bulk Glitter Moments to roll out in your studio over a 12 month period, delivering bulk personalisation and connection with ease. Seek to embrace a variety of emotional touchpoints as you contrast the three strategic sparkles.
- 6** Consider the impact on your teams work load, both teaching and administrative team. We are seeking minimum output for maximum impact.
- 7** During this Trimester, deliver a Bulk Glitter Moment to your students in your studio, documenting the steps of delivery to ensure that this becomes a replicable process you can rinse and repeat.
- 8** Document the feedback you receive from both team and students on the impact of these Bulk Glitter moments.
- 9** Write a reflection based on the questions posed in the Companion outlining the impact and learnings of the implemented Bulk Glitter Moment.

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### **Treasure Chest**

- The Bulk Glitter Companion.

### **Diamond Documentation**

- A 1-2 page PDF reflection on the impact of one successfully implemented Bulk Glitter Moment.